

EVALUATION AND SCORING CRITERIA

I. Introduction/Cover Letter

Cover letter containing the following elements:

1. Information about you	3
2. Relevant information on how the war on drugs impacted your status as a social equity applicant	4
3. Interest in a cannabis storefront dispensary	3
Total	10

II. Qualifications/Experience

A. Background, Training, Education – 20 pts, divided into the following:

1. Resume	3
2. Professional experience	5
3. Professional certifications/trainings	5
4. Informal trainings/experience	4
5. Examples of projects and your role in their success	3
Total	20

B. Business Plan – 55 pts, divided into the following:

1. Mission statement	4
2. Business structure and 51% ownership and profit-sharing for CORE	7
3. Timeline	8
4. Budget	10
5. Operational plan	10
6. Workforce development plan	6
7. Marketing plan (uniqueness of proposed storefront dispensary)	10
Total	55

III. References

Professional reference	5
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IV. Overall Presentation – 10 pts.

Overall presentation/appearance of the SOQ	10
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Grand Total

100